



Diffusion, drivers and trends on integrated management systems evolution among Portuguese companies

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Abstract

This paper aims to update and report the diffusion and forecasting models of Portuguese integrated management systems (IMSS) encompassing the ISO 9001, ISO 14001 and OHSAS 18001 standards (QES). A research method similar to that described by a previous relevant research on diffusion of QES in Portugal was adopted. Data concerning the evolution of the amount of multiple MSs in Portugal (ranging from 1999 to 2016) was retrieved from a periodical Portuguese publication (*Barómetro da Certificação*). The evolutionary behavior of the number of MSs over the years was studied adopting both the Gompertz and the simple logistic models. The results obtained by fitting the data to these models were dissected enabling a forecast for the forthcoming years. In opposition to the results of the original study (based on a higher percentage of extrapolated data) the data seem to be properly fitted by the simple logistic model. Similarly to the conclusions of the original study the diffusion throughout the years of the number of MSs presents an S-shaped behavior and the Gompertz model predicts a higher amount of IMSS at the saturation level (which is in line with the original conclusions).

1. INTRODUCTION

1.1. Contextualization

Integrated management systems (IMSS) have been actively, extensively and comprehensively studied by the mainstream research community over the last two decades. However, several research gaps remain unanswered. Recently a joint effort by four research teams from south European countries (including Portugal) unfolded the behavior and forecasted the diffusion of IMSS (Cabecinhas et al., 2018). This paper intends to test and update the Portuguese diffusion model taking into account the data (now available) from the last years. The paper is structured as follows: The "Literature Review" section addresses and dissects the latest published contributions in the domain of IMSS and diffusion of standardized MSs. The research method is described in the

following section and the “Results” section presents and discusses the soundest research outputs. The “Conclusions” section summarizes the results, dissects the implications and points out future research avenues.

1.2. Integrated Management Systems among Portuguese companies

Solely the most common integrated typologies were considered in the analysis. The integrated typology encompassing the three subsystems accounts for around 45% of the population (Figure 1) and the typologies encompassing two subsystems, combined, account for 55%. The geographic diffusion of the IMSs (Figure 2) throughout Portugal matches the density of the Portuguese industrial complex.

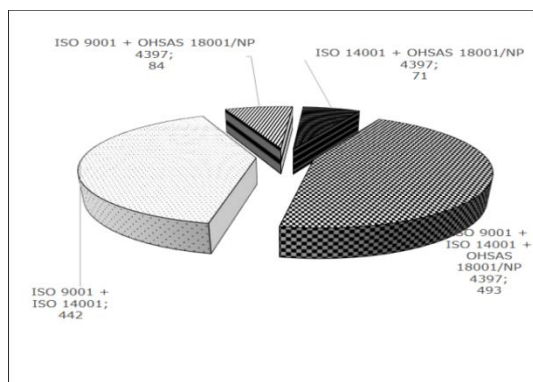


Figure 1. Portuguese IMSs (Breakdown by typology).

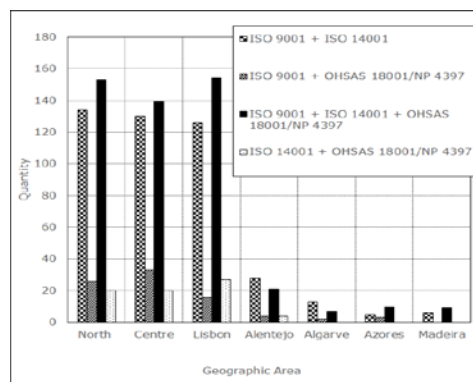


Figure 2. Portuguese IMSs (Breakdown by geographic area).

More than 95% of the studied population is located at the Lisbon, north and center regions. According to the results displayed by Figure 2 all these NUTS II regions (EU statistical territorial subdivision of the 2nd level) present the three component typology as the most representative. It should be highlighted that not all regions present all typologies, namely, Algarve, Azores and Madeira regions where no systems encompassing simultaneously the EMSs and OHSs were reported.

The analysis by activity sector is presented in Figure 3. The ‘Construction’ (Code 28) and the ‘Basic metal & fabricated metal products’ (Code 17) activity sectors are those where one may find the higher amount of integrated IMSs with a remarkable percentage of them encompassing the three subsystems. It should be mentioned that all the activity sectors that pertain to the Top Ten of IMSs have the three sub-systems typology as the most representative.

Concerning the certification bodies (Figure 4) more involved in the certification of multiple MSs one may see that APCER (*Associação Portuguesa de Certificação*) leads the ranking. This result matches the result attained if one considers the entire population of certified companies. It should be mentioned that, according to Figure 4, SGS and TÜV (*Technischer Überwachungsverein*) are the other certification bodies deeply involved in the certification of multiple management systems.

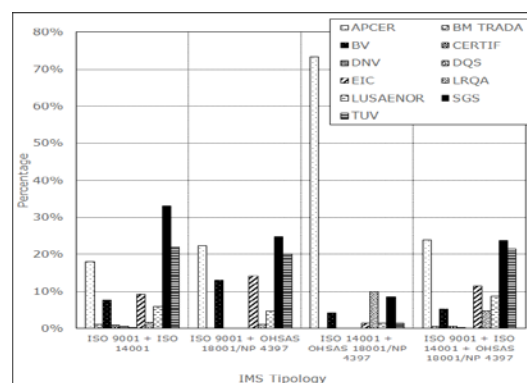
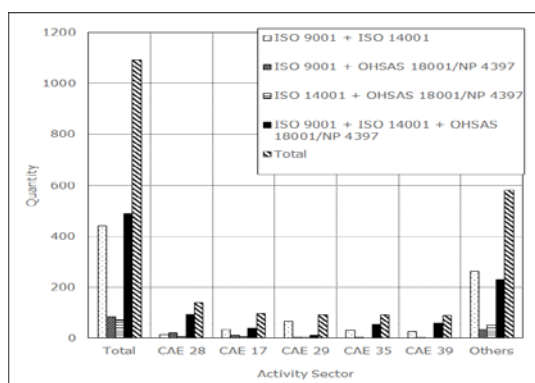


Figure 3. Portuguese IMSs (Breakdown by activity sector).

Figure 4. Portuguese IMSs (Breakdown by certification body).

2. LITERATURE REVIEW

2.1 Management Systems Integration

As previously stated, the MSs integration topic still has some research gaps that were not yet addressed and/or answered. However throughout the last years several relevant and groundbreaking contributions were reported and published through different streams of bibliography. In a first stream, the soundest benefits attained by companies who implement an IMS, the major expectations and the difficulties faced were extensively reported by several authors (e.g. Santos, G., Mendes, F., & Barbosa, J. (2011)). Additionally several integration levels were identified, a great deal of integration strategies were depicted and some specific organizational functions (such as audits) were dissected. Later on, in a second stream of bibliography, integration models and best practices were proposed, concepts revolving around the MSs integration concept were identified, guidelines aiming at a successful integration were reported and patterns identified. In the current stream of bibliography authors address often the maturity of IMSs and how an IMS may be tailored and designed to be in line with concepts such as sustainability, corporate social responsibility (CSR), innovation, risk management, total quality management (TQM) and lean practices. In addition, some recent publications addressed the impact and the financial performance of companies operating with multiple MSs and the diffusion of these multiple certificates at country level.

Table A1 (Appendix) summarizes some of the most recent published studies addressing the phenomenon of MSs integration. A great deal of these recent studies report tools, methods and models aiming at the assessment of the maturity of IMSs (Domingues, Sampaio, & Arezes, 2016; Dragomir, Popescu, Neamțu, Dragomir, & Bodi, 2017; Moumen & El Aoufir, 2018; Poltronieri, Ganga, & Gerolamo, 2018) and some innovative integration strategies/frameworks and how to proceed with a successful implementation (Bernardo, Gotzamani, Vouzas, & Casadesus, 2018; Chountalas & Tepaskoualos, 2018; Ezzat, Bahi, & Nasreldeen, 2017; Gracia, Lara, Quintero, & Santis, 2018; Jimenez, Novoa, Ramos, Martinez, & Alvarino, 2018; Llonch, Bernardo, & Presas, 2018; Muthusamy, Palanisamy, & Mohanraj, 2018; Muzaimi, Hamid, & Chew, 2018; T. V. Nunhes, Motta, & Oliveira, 2017; T. V. Nunhes, Bernardo, & Oliveira, 2019; Shevchenko, Pagell, Johnston, Veltri, & Robson, 2018; Sui, Ding, & Wang, 2018). A relevant amount of papers address some concepts and their linkage with IMSs, such as, risk management (Emetumah, 2017; Rebelo, Silva, & Santos, 2017) and the latest standards revisions (Majerník, Daneshjo, Chovancová, & Sančiová, 2017), CSR (Gianni, Gotzamani, & Tsiotras, 2017; Ionescu, Firoiu, Pîrvu, Bădîrcea, & Drăgan, 2018), sustainability (Başaran, 2018; Mustapha, Manan, & Wan Alwi, 2017; Souza & Alves, 2018), innovation (Hernandez-Vivanco, Bernardo, & Cruz-Cázares, 2018), TQM (Talapatra, Uddin, & Rahman, 2018) and lean management (Jewalikar & Shelke, 2017). It should be pointed out that Bernardo, Gianni, Gotzamani, & Simon, (2017) identified some similar and dissimilar integration patterns in Greek and Spanish companies, Nunhes, Motta, & Oliveira, (2016), Cuevas Castañeda (2018), Moumen & El Aoufir (2017) and Tuczek, Castka, & Wakolbinger (2018) analyzed and dissected some of the research gaps in the existing literature, Medina (2018) summarized the soundest integration theories and the financial performance of companies operating with multiple certifications was a topic addressed by Martí-Ballester & Simon (2017), Hernandez-Vivanco, Domingues, Sampaio, Bernardo, & Cruz-Cázares (2018) and Llonch et al (2018). The remaining papers dissected some sector specific issues within IMSs (Gianni, Gotzamani, & Vouzas, 2017; Gurina, Poddubsky, & Sinenko, 2018; Pal Pandi, Paranitharan, & Jeyathilagar, 2018; Pratama, Kumar, Kumari, Garza-Reyes, & Nadeem, 2018), the Information/IT requirements to support the resulting IMS (Balabanov & Davletshin, 2018; Lança & Brito, 2017; Pop & Jițu, 2018), the impact of multiple certifications (Alfredo & Nurcahyo, 2018; Wiengarten, Humphreys, Onofrei, & Fynes, 2017), some theoretical models (Benyettou &

Abdellatif, 2018) and mediating variables of the integration process (Arda, Bayraktar, & Tatoglu, 2018).

Figure 5 summarizes the countries from each these recent studies were originated (orange). One may conclude that this research topic is an active, up to date research domain encompassing contributions from different industrial and geographic contexts.

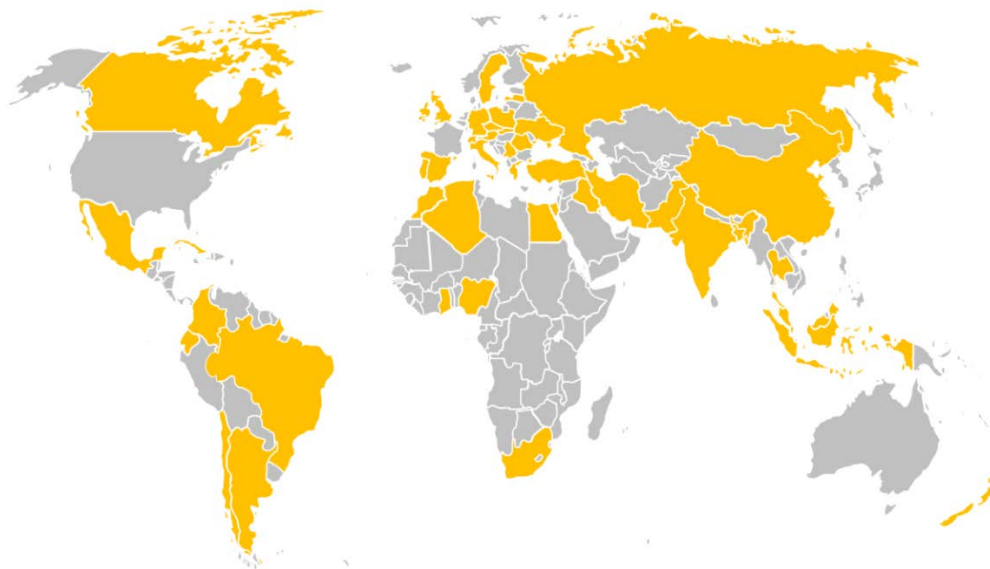


Figure 5. Countries affiliations of the authors that addressed recently the IMSs research topic.

2.2 Diffusion of Management Systems Standards

The studies on the diffusion of MSs standards aim at addressing several research questions simultaneously, namely (among others), at which extent the MSs standards will be implemented, has the saturation stage been reached, which patterns emerge, and which diffusion model fits accurately the data available.

The first efforts on the topic of MSs diffusion models were reported by Corbett & Kirsch, (2001) throughout the latest years of the last century and early years of the new millennium. The last contributions were reported by a joint venture encompassing four European research groups from Portugal, Spain, Italy and Greece and addressing companies holding multiple certifications schemes (Cabecinhas et al., 2018) - Table 1.

The published studies focused mainly on the diffusion of different standards and management tools, such as, the ISO 9001 standard (Albuquerque, Bronnenberg, & Corbett, 2007; Almeida, Fá, & Marimon, 2009; María del Mar Alonso-Almeida, Marimon, & Bernardo, 2013; Chen & Liu, 2009; F. Franceschini, Galetto, & Cecconi, 2006; F. Franceschini, Galetto, Maisano, & Mastrogiacomo, 2010; Grajek, 2004; Kale & Arditi, 2006; Llach, Marimon, & Bernardo, 2011; Marimon, Heras, & Casadesús, 2009; Marimón, Heras, & Casadesús, 2008; Ribeiro, Beijo, Salgado & Nogueira, 2019; Salgado, Beijo, Sampaio, Pereira Mello, & Saraiva, 2015; Sampaio, Saraiva, & Rodrigues, 2009, 2011; Viadiu, Fa, & Saizarbitoria, 2006), the ISO 14001 (Albuquerque et al., 2007; Casadesús, Marimon, & Heras, 2008; Corbett & Kirsch, 2001; Delmas & Montes-Sancho, 2011; Hikichi, Salgado, & Beijo, 2017b; Marimon et al., 2009; Marimón et al., 2008; Perkins & Neumayer, 2010; Qi et al., 2011; Viadiu et al., 2006), Eco-Management and Audit Scheme (EMAS) (Heras-Saizarbitoria, Arana, & Boiral, 2015), UN Global Compact (Perkins & Neumayer, 2010), the ISO/TS 16949 standard (F. Franceschini, Galetto, Maisano, & Mastrogiacomo, 2011), the SA 8000 standard (Llach, Marimon, & Alonso-Almeida, 2015), the ISO 22000 standard (Mohammed & Zheng, 2016) and the Spanish "Q" standard (Almeida et al., 2009; M. del M. Alonso-Almeida, Marimon, & Bernardo, 2013).

Table 1. Latest published studies in the domain of standardized MSs diffusion

Authors	Year	Region	Comments	Topic/Standard
Cabecinhas <i>et al.</i>	2018	Portugal/ Spain/ Italy	---	IMS (ISO 9001+ISO 14001+OHSAS 18001)
Cabecinhas <i>et al.</i>	2019	Portugal	---	
Hikichi <i>et al.</i>	2017a	American Continent (13 countries)	Breakdown by country and activity sector.	
Casadesús <i>et al.</i>	2008	Selected countries	---	
Ikram <i>et al.</i>	2019	Selected Countries		
Corbett and Kirsch	2001	Worldwide	Report some explanatory factors.	
Prajogo <i>et al.</i>	2014			
Prakash, & Potoski	2007			ISO 14001/ISO 14000
Delmas and Montes-Sancho	2011	139 countries	Report some explanatory factors.	
Hikichi <i>et al.</i>	2017b	America	Breakdown by country.	
Hikichi <i>et al.</i>	2016	American Continent	---	
Qi <i>et al.</i>	2011	China	Breakdown by province.	
To and Lee	2014	Worldwide/ Regional/ Countries	Report some explanatory factors.	
Albuquerque <i>et al.</i>	2007	Selected countries	Selected countries.	
Marimon <i>et al.</i>	2009	Worldwide	Breakdown by country. Decertification phenomenon is dissected.	ISO 9000/1 and ISO 14000/1
Castka, & Corbett	2013			
Marimon <i>et al.</i>	2006	Worldwide	Breakdown by activity sector.	
Marimón <i>et al.</i>	2008	Spain/Serbia	---	
Chen and Liu	2009	China	---	
Franceschini <i>et al.</i>	2010	Europe	---	
Llach <i>et al.</i>	2011	Worldwide	Breakdown by activity sector.	
Salgado <i>et al.</i>	2015	America	Breakdown by country.	
Sampaio <i>et al.</i>	2009	Worldwide/ EU	---	ISO 9000/1
Sampaio <i>et al.</i>	2011	Worldwide	Report some explanatory factors.	
Grajek	2004	Selected countries	Relationship with bilateral trade.	
Franceschini <i>et al.</i>	2006	Selected countries	---	
Kale and Arditi	2006	Turkey	Precast concrete industry.	
Alonso-Almeida <i>et al.</i>	2013	Spain	Hospitality industry.	ISO 9001 and "Q" standard.
Franceschini <i>et al.</i>	2011	Worldwide	Automotive industry.	ISO/TS 16949
Heras-Saizarbitoria <i>et al.</i>	2015	Europe	High and low polluting industries.	EMAS
Llach <i>et al.</i>	2015	Worldwide	Breakdown by country and activity sector.	SA 8000
Perkins and Neumayer	2010	Worldwide	---	ISO 14001 and Global Compact
Almeida <i>et al.</i>	2009	Spain	Hotel industry.	Q standard.
Mohammed and Zheng	2016	Worldwide	Breakdown by country. Food industry.	ISO 22000
Raweni and Majstorovic	2016	European countries	---	ISO standards.

It should be pointed out that some of these studies addressed a single activity sector (Almeida *et al.*, 2009; M. del M. Alonso-Almeida *et al.*, 2013; F. Franceschini *et al.*, 2011; Kale & Arditi, 2006; Mohammed & Zheng, 2016), some considered solely selected

countries or macro-regions (Albuquerque et al., 2007; Hikichi, Salgado, & Beijo, 2017a; Hikichi et al., 2017b; Qi et al., 2011; Raweni & Majstorovic, 2016; Salgado et al., 2015), some of them tested and/or reported explanatory factors (Corbett & Kirsch, 2001; Delmas & Montes-Sancho, 2011; Grajek, 2004; Sampaio et al., 2011; To & Lee, 2014) and some compared between two clusters of companies (Heras-Saizarbitoria et al., 2015).

3. RESEARCH METHOD

The current work is supported in the methodology adopted in the research of Cabecinhas *et al.* (2018) which focus the analysis of the diffusion of simultaneously certified Quality, Environmental and Safety (QES) MSs among companies. Concurrently, this paper aims at updating the previous reported model considering that its performance is affected by the number of observations collected and by the inclusion of the inflexion point in the range of the variation of the data. This fact demands for a continuous update of the model (fitted through the available data) to check its validity throughout time (Cabecinhas *et al.*, 2018; Meade & Islam, 1998). The update of the models is extremely important, since the growth curve should be according to the dynamics of the phenomenon (Martino, 1993). Therefore, when the data is extrapolated outside of the data range, the future dynamic match with the phenomenon (Martino, 1993).

In this case, the models tested follow an S-shaped curve (Gompertz and simple logistic curves). These are characterized by three different phases named in the following points (Buchanan, Whiting, & Damert, 1997; Cabecinhas *et al.*, 2018; Fiorenzo Franceschini, Galetto, & Gianni, 2004):

- Lag phase: it is the beginning of the phenomenon. Some organizations start to introduce the ISO Standards, as a way to distinguish themselves from the competition;
- Exponential phase: after achieving the certification successfully, more and more organizations start to adopt the standards. The number of certifications starts to increase exponentially and the difficulties faced in the beginning of the process were surpassed. However, the growth speed decreases after the interest apex due to factors such as: the limited number of organizations interested in the certification and the reduction of the competitive advantage of the certification;
- Stationary phase or saturation level: the maximum number of certification is achieved.

None of the curves chosen consider the possibility of a next phase (decrease or increase after the saturation level).

3.1. Gompertz curve

The Gompertz curve is a widely used model to characterize the S-shape behaviour (Equation 1) (Carrillo & González, 2002; Winsor, 1932; Wu & Chu, 2010; Zwietering, Jongenburger, Rombouts, & van 't Riet, 1990). This model is characterized by his asymmetry relatively to the point of inflexion, i.e., this point emerge prior to achieving half of the time needed to reach the saturation level (Carrillo & González, 2002; Mar-Moliner, 1980; Meade & Islam, 1995). The value **a** represents the saturation level, i.e., the maximum number of companies certified that can be expected and achieved.

$$y(t) = a \cdot e^{-e^{-k \cdot (t-t_c)}} \quad (1)$$

3.2. Simple Logistic curve

The simple logistic curve is one of the most adopted curves in the literature. In opposition to the Gompertz curve the simple logistic curve is symmetric to the point of

inflexion, meaning that this will occur in the middle of the time needed to achieve the saturation level (Carrillo & González, 2002; Mar-Molinero, 1980; Meade & Islam, 1995). Similarly to the Gompertz curve, the value **a** represents the saturation level. The simple logistic curve is represented by the Equation 2 (Carrillo & González, 2002; Winsor, 1932; Wu & Chu, 2010; Zwietering et al., 1990).

$$y(t) = \frac{a}{1 + e^{-k \cdot (t-t_c)}} \quad (2)$$

Detailed information regarding the models can be found in previous works (Cabecinhas et al., 2018; Meade & Islam, 1995; Winsor, 1932). The non-linear least square regression was the approach adopted to fit both curves (Martino, 1993; Meade & Islam, 1995; Seber & Wild, 1989; Zwietering et al., 1990).

3.3. Materials

The data sample was collected from the study of Cabecinhas *et al.* (2018) with additional data obtained from more recent years (2014, 2015 and 2016). Similarly to the previous study, the data was collected through the contact with local certification bodies operating in Portugal that provided their available information regarding the number of certified IMSs (available at *Barómetro da Certificação*). Table 2 presents the data used to analyse the diffusion of the QES, with the additional data highlighted in bold.

In this case, the data reflects the evolution of the number of certificates entailing that the decertification phenomenon is also considered. In line with the study authored by Cabecinhas *et al.* (2018) the data used do not consider the level of integration of the MSs implemented meaning that these certificates account for MSs simultaneously certified with, at least, the three more common certified MSs, i.e. the ISO 9001, ISO 14001 and OHSAS 18001 standards.

4. RESULTS

Both curves were fitted to the data by Origin from Table 2. The variable “Counter” was used as an independent variable to identify temporal scale. The updated parameters obtained for each model are presented in the Table 3. Figure 6 and Figure 7 depict the updated curves fitted according the Gompertz and Simple Logistic models, respectively.

Table 2. Data used to fit the models

Year	Counter	Nº of QES
1999	1	7
2000	2	12
2001	3	25
2002	4	40
2003	5	77
2004	6	131
2005	7	170
2006	8	199
2007	9	281
2008	10	-
2009	11	347
2010	12	429
2011	13	468
2012	14	577
2013	15	670
2014	16	679
2015	17	569
2016	18	580

Table 3. Updated parameters obtained for each model

Curve Parameters	Gompertz	Simple Logistic
a	735.29	662.59
xc	8.85	10.09
k	0.22	0,40
Degrees of Freedom	14	14
Residual Sum of Squares	29733.73	25976.07
R-Square	0.97	0.97

The results presented in Table 3 suggest that both models properly fit the diffusion of QES in Portugal. However, including the new added data and looking at the residual sum of squares, the simple logistic model seems to describe more accurately the dynamics of this phenomenon than the Gompertz model. Comparing the results obtained for the forthcoming saturation level of QES in both models, it is possible to observe a decrease of the expected number of organizations holding simultaneously these MSs in both cases (if one benchmark against the original study). However, the difference for the saturation level of the Gompertz curve is bigger than the difference obtained for the Simple Logistic curve suggesting that the Gompertz model experience bigger changes than the Simple Logistic curve, so it can be more sensitive to the amount of data needed to get an improved prediction of what will happen in the future. Like in the previous study, the Gompertz curve seems to predict a higher amount of QES than the Simple Logistic curve at the saturation level.

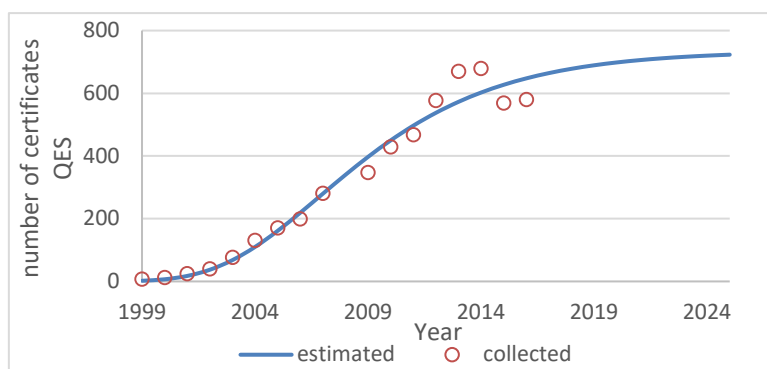


Figure 6. Updated Gompertz curve (Portugal)

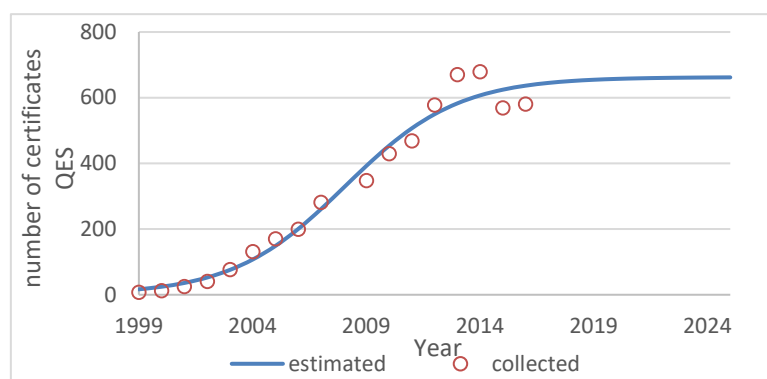


Figure 7. Updated Simple logistic curve (Portugal)

5. CONCLUSIONS

This study aimed at updating the work developed by Cabecinhas et al. (2018) taking into account more recent data and to dissect the forthcoming trend of the diffusion of IMSs. The presented study shows the fluctuations that could happen in the process of analyzing the diffusion of IMSs, showing the importance of updates with these kinds of studies since, the more recent data added could result in huge changes when compared with the more incomplete data set. The actual update showed differences in the saturation levels predicted and in the model that better describes the phenomenon. The differences identified could result from the revision of the standards, since ISO 9001 standard and ISO 14001 were revised in 2015. It would be of great interest to analyze the impact of the update of standards in the diffusion of the IMSs and the development of a model that could explain what generally happen in times of transition of the standards. It was also possible to observe that the Gompertz model seems to present a more positive view of the future of the IMSs, in other words, for the second time predicted values for the saturation level higher than the simple logistic model. Some shortcomings can be identified in this study like the consideration of companies that presented the three management system standards “simultaneously certified” and not actually integrated, so the level of integration of the standards is not assessed or considered in this study.

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Appendix

Table A1. Latest published studies in the domain of IMSs.

Authors	Year	Country	Sub-topic
Domingues <i>et al.</i>	2016	Portugal	
Dragomir <i>et al.</i>	2017	Romania	
Saraiva <i>et al.</i>	2018	Portugal	IMSs maturity
Moumen & El Aoufir	2018	Morocco	
Poltronieri <i>et al.</i>	2018	Brazil	
Nunhes <i>et al.</i>	2017	Brazil	
Chountalas & Tepaskoualos	2019	Greece	
Llonch <i>et al.</i>	2018	Spain	
Velmakina <i>et al.</i>	2018	Russian Federation	
Ezzat <i>et al.</i>	2017	Egypt	
Đorđević & Pecić	2018	Serbia	
Dominguez & Gaytán	2019	México	
Jimenez <i>et al.</i>	2018	Colombia	
Shevchenko <i>et al.</i>	2018	Canada	
Ikram <i>et al.</i>	2020	China	Integration strategies/ Frameworks/ Difficulties/ Benefits/ Motivations
Sui <i>et al.</i>	2018	China	
Bernardo <i>et al.</i>	2018	Greece	
López	2019	Colombia	
Barbosa <i>et al.</i>	2018	Brazil/Portugal	
Talapatra <i>et al.</i>	2019	Bangladesh/ Portugal	
Muthusamy <i>et al.</i>	2018	India	
Muzaimi <i>et al.</i>	2018	Malaysia	
Blasco-Torregrosa <i>et al.</i>	2019	Spain/Czech Republic	
Gracia <i>et al.</i>	2018	Colombia	
Nunhes <i>et al.</i>	2019a	Brazil/Spain	
Rebelo <i>et al.</i>	2017	Portugal	
Algheriani <i>et al.</i>	2019	Serbia	
Masuin & Latief	2019	Indonesia	Risk management
Zimon, & Madzik	2020	Poland	
Emetumah	2017	Nigeria	
Gianni <i>et al.</i>	2017	Greece	
Ferreira <i>et al.</i>	2019	Brazil	
Guina	2018	Ecuador	
Tavares	2019	Portugal	
Will <i>et al.</i>	2019	Switzerland	CSR
Nunhes <i>et al.</i>	2019b	Brazil/Spain	
Muhamad Khair <i>et al.</i>	2019	Malaysia	
Fonseca & Carvalho	2019	Portugal	
Ikram <i>et al.</i>	2019	Pakistan	
Ionescu <i>et al.</i>	2018	Romania	
Carvalho <i>et al.</i>	2019a	Portugal	
Carvalho <i>et al.</i>	2019b	Portugal	
Nadae & Carvalho	2019a	Brazil	Sustainability
Souza & Alves	2018	Brazil	
Rostamkhani <i>et al.</i>	2020	Iran	
Mantini <i>et al.</i>	2019	Italy	

Cyplik <i>et al.</i>	2019	Poland	
Chaudhuri & Jayaram	2019	22 European countries	
Başaran	2018	Turkey	
Mustapha <i>et al.</i>	2017	Malaysia	
Hernandez-Vivanco <i>et al.</i>	2018a	Spain	Innovation
Talapatra <i>et al.</i>	2018	Bangladesh	TQM
Guillem	2019	Spain	
Jewalikar & Shelke	2017	India	Lean integration
Nunhes <i>et al.</i>	2016	Brazil	
Cuevas Castañeda	2018	Colombia	
Saraiva <i>et al.</i>	2019	Portugal	
González	2018	Colombia	Research gaps/ Literature analysis
Sfreddo <i>et al.</i>	2018	Brazil	
Moumen & El Aoufir	2017	Morocco	
Tuczek <i>et al.</i>	2018	Austria/New Zealand	
Allur <i>et al.</i>	2018	Spain	Integration theories/Potential integration theories
Medina	2018	Colombia	
Marti-Ballester & Simon	2017	Spain	
Nadae <i>et al.</i>	2019b	Brazil	
Abisourour <i>et al.</i>	2019	Morocco	
De & Quadros	2019	Sweden	
Hernandez-Vivanco <i>et al.</i>	2018b	Portugal	Costs/Financial performance/Business Performance/ Impact multiple certifications
Hernandez-Vivanco <i>et al.</i>	2019	Portugal	
Hergilligiu <i>et al.</i>	2019	Romania	
Alfredo and Nurcahyo	2018	Indonesia	
Wiengarten <i>et al.</i>	2017	Ireland	
Gurina <i>et al.</i>	2018	Russian Federation	
Gianni <i>et al.</i>	2017	Greece	
Hannigan <i>et al.</i>	2019	Qatar	
Tepaskoualos & Chountalas	2018	Greece	
Darabi <i>et al.</i>	2019	Iran	
Azadeh <i>et al.</i>	2019	Iran	
Sousa	2019	Brazil	
Sobczyk <i>et al.</i>	2018	Poland	
Shah <i>et al.</i>	2019	Malaysia	
Acuña <i>et al.</i>	2019	Argentina	
Roslin <i>et al.</i>	2017	Malaysia	
Ćurčić <i>et al.</i>	2018	Serbia	
Jaroenroy & Chompunth	2019	Thailand	Sector specific IMS
Rampasso <i>et al.</i>	2019	Brazil	
Zimon, & Madzik	2020	Poland	
Bąk & Nowak	2019	Poland	
Asah-Kissiedu	2019	Ghana	
Laal <i>et al.</i>	2019	Iran	
Mora-Contreras	2019	Colombia	
Kensen	2019	Vanuatu	
Ahidar <i>et al.</i>	2019	Morocco	
Contreras	2018	Colombia	
Purwanto <i>et al.</i>	2020	Indonesia	
Pal Pandi <i>et al.</i>	2018	India	
Ubohov <i>et al.</i>	2019	Ukraine	

Pratama <i>et al.</i>	2018	UK	
Pop & Jiřu	2018	Romania	
Lança & Brito	2017	Portugal	
Masuin <i>et al.</i>	2018	Indonesia	Information security/ Information system/ IT issues
Masuin <i>et al.</i>	2019	Indonesia	
Balabanov and Davletshin	2018	Russia Federation	
Arda <i>et al.</i>	2018b	Turkey	
Malleuve-Martinez <i>et al.</i>	2018	Cuba	(Semi)Theoretical models
Selvam & Thangavelu	2019	India	
Benyettou & Abdellatif	2018	Algeria	
Arda <i>et al.</i>	2018a	Turkey	
Kopia	2019	Germany	Mediating/Moderating variables and Critical Success Factors
Ma <i>et al.</i>	2020	China	
Setyorini & Latief	2019	Indonesia	
Cabecinhas <i>et al.</i>	2019	Portugal	IMSs diffusion
Cabecinhas <i>et al.</i>	2018	Portugal/ Spain/ Greece/ Italy	
Domingues <i>et al.</i>	2017	Portugal	Integration patterns
Bernardo <i>et al.</i>	2017	Spain/Greece	
Mjakuškina & Lapiņa	2018	Latvia	Product conformity
Dragomir <i>et al.</i>	2018	Romania	
Muzaimi <i>et al.</i>	2018	Malaysia	
Muzaimi <i>et al.</i>	2019	Malaysia	
Naidoo & Ramphal	2019	South Africa	IMS concept
Ortiz & Lopez	2019	Colombia	
Khalili <i>et al.</i>	2019	Malaysia	
Darabont <i>et al.</i>	2019	Romania	
Dahlin & Isaksson	2017	Sweden	
Vásquez-Tejos & Torres-Vallejos	2018	Chile	Audit function
Hassan <i>et al.</i>	2020	Malaysia	
Al Ghani	2019	Iraq	
Majernik <i>et al.</i>	2017	Slovak Republic	
Zimon & Zimon	2019	Poland	
Pedriali <i>et al.</i>	2020	Brazil	ISO 2015 Revision/ Standards
Rampini <i>et al.</i>	2019	Brazil	
Tene <i>et al.</i>	2018	Canada	
Serralheiro & Morais	2018	Portugal	